



# TOM News Bites

For more information please visit:  
<https://isupporttom.london>

## TOM News Bites

### Friday 1<sup>st</sup> July – TOM Initiatives Update (June)

TOM is providing brief monthly updates on progress of each of the prioritised initiatives – CSRP, PPL, Delegated Authorities and Data (Data Integration and Structured Data Capture). [Click here to access the June update.](#)

### Friday 1<sup>st</sup> July – Brand new TOM website COMING SOON!

The TOM programme website is being refreshed in order to be more engaging and user friendly. As well as having detailed information on each of the TOM programme initiatives, it will be updated with all the latest news and events. The website is due to launch this month, we will send you an update when the new site is live and we would appreciate your feedback on the changes.

### Monday 27<sup>th</sup> June – Innovation Bites

Each month, the Innovation Exchange will be providing a more detailed update on innovation news. This will include progress on proof of concept projects and events where you can get involved and join the debates. [Click here to access the newsletter.](#)



### Wednesday 22<sup>nd</sup> June – Full house for the Placing Platform Limited (PPL) demo

Last Friday, attendees had the opportunity to view the live system and gain an understanding of how brokers and underwriters can place risks electronically. Thank you to everyone who attended

the event and we are looking forward to PPL go-live in July with the roll-out of the terrorism class of business.



---

### **Friday 17th June - Successful pilot unlocks reference data for the market**

The London Market Group (LMG) announced the delivery of a pilot project to unlock Lloyd's reference data and make it easily available across the market. Working with Beazley, this technical pilot has delivered all the broker, coverholder and carrier reference data from the Lloyd's market directory through a web service – enabling the recipient to feed it directly into their systems with no re-keying. Read full press release [here](#).

---

### **Thursday 16th June – Liberty Speciality Markets first to be ready for PPL go live**

Placing Platform Limited (PPL) Managing Director, Sue Jakobek, congratulated Liberty Speciality Markets on being the first London Market business to complete the paperwork to go live on PPL at launch. Kirk Maddern, Chief Operations Officer for Liberty commented “PPL is a vital part in making London an easier place to do business – it increases efficiencies and allows more focus on our clients' needs. We are delighted to be keeping up the momentum by signing the MUA.”



---

### **Tuesday 14th June – The TOM programme team visit clients in Madrid**

Shirine Khoury-Haq (Director of Operations), Steve Pallett (Head of UK Operations), and Tori Knight (a member of the Young Professional Network) visited Madrid on Thursday 9th June to meet with two key brokers in the market, Aon Risk Solutions and Marsh, and three Lloyd's coverholders, Agencia de Suscripción de Lloyd's, Exsel and Hispania.

The purpose of the trip was to understand how brokers and coverholders make their decisions about whether to place business with the London Market, or with local carriers, and what the London Market can do to be more competitive and attractive to our European stakeholders.

“We were warmly received by all those key individuals we spent time with and are very grateful for the open and honest discussions. We have taken away some key points that will need to be addressed and this is of great help to us as we continue our work to modernise the London

Market” says Steve Pallett. The TOM team will be off to Milan shortly to visit clients and gather more valuable insights.



---

### **Tuesday 7th June – Innovation event on Imagery Analytics**

Philip Briscoe, Marketing Director of Rezatec provided an introduction to the application of satellite data in the insurance sector to provide innovative and valuable new insights for risk management. Rob Stringer, Strategic Manager at CentremapsLive discussed the Global deployment of UAV drone technology and themes such as Data delivered to desk and how the technology can enhance decision making. Following the presentations there was a debate on the opportunities that these technologies provide in the Insurance Market.

---

### **Friday 3rd June – Online PPL training videos and user guides now available**

The Placing Platform Limited (PPL) team have released work in progress online training videos and user guides for Brokers and Underwriters. The purpose of these is to help support them in their day-to-day roles in order to meet the expectations of the market. Click [here](#) to view the training videos or users guides. Watch out for Quick Reference Guides coming soon!

---

### **Thursday 2nd June – LMG forum for Under 35s**

The LMG Forum invited the Under 35s to a presentation in the Willis auditorium. 317 young professionals from 80 different organisations attended.

Ben Reid, CEO of LMG, presented at the session, emphasising the importance of the TOM programme and its 4 prioritised initiatives as a key focus for the LMG market. Ben highlighted that the community is critical for championing the implementation of the TOM initiatives, in order to drive market change and growth.



---

### Wednesday 1st June - Drug busts and dodgy food: the TOM programme goes to the US!

Click [here](#) to read Shirine Khoury-Haq's (Director of Operations, Lloyds and TOM programme Sponsor) latest blog post following her visit to Chicago and New York to visit US brokers and coverholders. Steve Pallett (Head of UK Operations) and one of the 'Under 35's' working on the TOM Programme, Steven Frogley (Asta), joined Shirine on the trip. The key objectives of the visit was to discover the key deciding factors which govern the choices made as to whether business comes to London, to engage with a cross-spectrum of customers and inform those stakeholders on TOM programme activities.



---

For more information, please visit: <https://www.isupporttom.london/>

If you have any questions or to unsubscribe to this email update please contact [TOM@isupporttom.london](mailto:TOM@isupporttom.london)